



Employee Engagement & Motivation

Course Content Overview

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EMPLOYEE ENGAGEMENT & MOTIVATION COURSE CONTENT OVERVIEW

This short course is aimed at people managers and provides guidance on how to build a sustainable and highly engaged team

Content

Module 1 - Course Aims & Learning Outcomes

What is employee engagement?

Course aims and learning outcomes

Module 2 - Impacts, Drivers & Barriers

What are the benefits of a highly engaged workforce?

Current levels of employee engagement in the UK

Drivers of employee engagement

Barriers to employee engagement

Module 3 - Making it happen

How to measure employee engagement in your organisation

How to use that data to build a sustainable, engaged workforce